



## EDUCATION SPONSORSHIP OPPORTUNITIES



The Education Department provides opportunities for a variety of aesthetic experiences by presenting objects and ideas in informative and stimulating ways. Through its innovative programming and printed guides, the Saginaw Art Museum can support, reinforce, and enrich the visitor's exhibition experiences. The Education Department employs the rich diversity of the Museum's permanent collection as an instrument to teach about aesthetics and art history. It also utilizes its special exhibits as a vehicle to promote study, observation, critical thinking, contemplation, and dialogue about the visual arts.

**Admission to the Museum is FREE for Member's and Children under age 16.** (\$5.00 for non-member adults)

### CHILDREN'S ART EDUCATION CORE PROGRAMS

#### ART ACROSS THE CURRICULUM

*Art Across The Curriculum* brings fifth grade students enrolled in Title One schools from the Great Lakes Bay Region to the Museum during the regular school day. Classroom teachers and students participate in art lessons taught by Museum staff using the Museum's permanent collection. This curriculum-based arts instruction is designed to meet the Michigan Curriculum Standards and Benchmarks following specific pacing guidelines. **30 students; Cost: \$11,000 per 8 week term**

#### ART GOES TO SCHOOL

*Art Goes to School* is an award-winning program for elementary schools in the Great Lakes Bay Region where museum staff and trained volunteers visit classrooms to teach about art, history, art production and formal analysis. Students' involvement includes active participation and lively discussion of artworks as well as exploration and understanding of the world's rich cultural past.

The major goals of this art history and art appreciation program are to introduce Western art history, to define and use art and art history vocabulary, to introduce ethnographic art history, to highlight major artists and to enhance critical analysis skills to build self-esteem. The Museum provides slide units, follow-up art-related activity sheets, and the *Art Goes to School* Teacher's Packet to ensure that the students enjoy all the benefits of these goals. **1100 Students, 25 volunteers in 3 counties. Cost \$10,000 per semester**

#### ART ACROSS THE VALLEY

*Art Across The Valley* is a collaborative program with social service organizations, like the Boys and Girls Club, that offers arts programs at the Museum during the summer for students ages 9-12. Through observing and creating art, students learn about the elements of art and principles of design. The program aims to inspire and enable all young people, especially those from disadvantaged circumstances, to realize their full potential as productive, responsible and caring citizens. **30 students; Cost: \$9,000 per 10 week term**

For more information about the Museum's Education Programs, please contact the Museum at 989.754.2461 or to contribute online visit <http://www.saginawartmuseum.org/development/sponsorship.php>.



**SAGINAW  
ART  
Museum**  
In association with the  
Smithsonian Institution

# CHILDREN'S ART EDUCATION CORE PROGRAMS (MAIL-IN SPONSORSHIP FORM)



## SPONSORSHIP LEVELS AND SPONSOR BENEFITS

- Name featured on the Museum's Education Program Signage
- Name prominently featured in all press releases related to the specific program
- Name featured in *The ArtBeat* Museum newsletter and on the Museum website

**YES, I/We want to sponsor the following program(s):**

- \$11,000 ART ACROSS THE CURRICULUM**  
30 students. Cost: \$11,000 per 8 week term
- \$10,000 ART GOES TO SCHOOL**  
1100 Students, 25 volunteers in 3 counties. Cost \$10,000 per semester
- \$9,000 ART ACROSS THE VALLEY**  
30 students. Cost: \$9,000 per 10 week term

Name \_\_\_\_\_

(Please indicate how you would like your name to be listed for donor recognition purposes)

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

ZIP \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

**METHOD OF PAYMENT:**

CHECK is enclosed in the amount of \$\_\_\_\_\_.

CREDIT CARD payment in the amount of \$\_\_\_\_\_.  MasterCard  VISA

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

Name (Please Print) \_\_\_\_\_

**SEND TO: Saginaw Art Museum**  
Education Program Sponsorship  
1126 N. Michigan Avenue  
Saginaw, MI 48602-4763

**FAX TO:** 989.754.9387.

**EMAIL TO:** [info@saginawartmuseum.org](mailto:info@saginawartmuseum.org) with **Education Program Sponsorship** as the Subject

For more information about the Museum's Education Programs, please contact the Museum at 989.754.2461 or to contribute online visit <http://www.saginawartmuseum.org/development/sponsorship.php>.