



EXHIBITION SPONSORSHIP OPPORTUNITIES



The Museum presents diverse exhibitions throughout the year. These exhibitions range from comprehensive single-artist retrospectives to ethnographic surveys to focused presentations that explore specific topics. Works of art from the Museum's permanent collection as well as masterpieces on loan from museums and artists worldwide are featured in these installations. The Museum holds a reception to celebrate the opening of each exhibition.

All exhibitions FREE for Museum Members and Children under age 16. (\$5.00 for non-member adults)

SPONSORSHIP LEVELS AND SPONSOR BENEFITS

\$5,000

PRESENTING SPONSOR - 30 Free Adult Admission Passes to Exhibition

- Name featured above Exhibition title on Museum's Exhibition Signage
- Name prominently featured in all marketing materials including:
 - All advertisements, press releases, and exhibition publications
 - *The ArtBeat* Museum newsletter and Museum website

\$3,000

TITLE SPONSOR - 20 Free Adult Admission Passes to Exhibition

- Name featured below Exhibition title on Museum's Exhibition Signage
- Name prominently featured in all marketing materials including:
 - All advertisements, press releases, and exhibition publications
 - *The ArtBeat* Museum newsletter and Museum website

\$1,000

CONTRIBUTING SPONSOR - 10 Free Adult Admission Passes to Exhibition

- Name included on Museum's Exhibition Signage
- Name featured in marketing materials including:
 - All press releases and exhibition publications
 - *The ArtBeat* Museum newsletter and Museum website

\$500

SPONSOR - 5 Free Adult Admission Passes to Exhibition

- Name included on Museum's Exhibition Signage
- Name featured in marketing materials including:
 - All press releases
 - *The ArtBeat* Museum newsletter and Museum website

RECEPTION SPONSORSHIP LEVELS AND SPONSOR BENEFITS

\$750

RECEPTION PRESENTING SPONSOR - 8 Free Adult Admission Passes to Reception

- Name featured on Museum's Reception Signage and exhibition publications
- Name included in *The ArtBeat* Museum newsletter and Museum website

\$250

RECEPTION SPONSOR - 4 Free Adult Admission Passes to Reception

- Name included on Museum's Reception Signage
- Name included in *The ArtBeat* Museum newsletter and Museum website



SAGINAW
ART
Museum

In association with the
Smithsonian Institution

2009 EXHIBITION SCHEDULE

(EXHIBITIONS AND DATES SUBJECT TO CHANGE)



June 20, 2009 - September 13, 2009

2009 CMU BACHELOR OF FINE ARTS STUDENT EXHIBITION



The Saginaw Art Museum and the University Art Gallery of Central Michigan University are jointly presenting an exhibition of artworks produced by graduating students from Central Michigan University's Bachelor of Fine Arts Program. The exhibition will feature works by both the fine arts and graphic design students.

October 4, 2009 – January 3, 2010

INDELIBLE (P)INK: THE PINK PANTHER AND POPULAR CULTURE



The Pink Panther was created by Friz Freleng for the opening title sequence of Blake Edwards' 1963 film, *The Pink Panther* (MGM/United Artists), starring Peter Sellers as the bumbling Inspector Clouseau, out to catch the thief of a legendary diamond called the "Pink Panther". This exhibition, featuring 42 original animation cells with accompanying drawings and ephemera, is a blast from the past, spying on the Pink Panther as an example of popular culture while uncovering Friz Freleng's contribution to 20th century animation.

Indelible (P)ink is organized and circulated by the Daura Gallery at Lynchburg College, Lynchburg, Virginia. The artifacts in this exhibition are in the Daura Gallery's permanent collection, purchased through the Lauer Fund. **The Pink Panther TM & © 1964-2006 Metro-Goldwyn-Mayer Studios, Inc.**

Reinstalled May 1, 2008 – Ongoing

ART FOR ALL: SELECTIONS FROM THE PERMANENT COLLECTION (2500 BCE – PRESENT)



Created to celebrate the Museum's mission to provide *Art for All*, this exhibition represents the breadth and depth of the Museum's collection. This presentation, organized to draw upon the strengths of the collection in innovative ways, enhances visitor engagement with the work of art. The display is organized to encourage cross-cultural comparisons between works in the galleries.

JASPER FRANCIS CROPSEY (American, 1823-1900), *A Summer Afternoon* 1853, oil on canvas, Gift of Dr. Thomas O. Lohr & Francis Lohr in memory of their parents, Dr. & Mrs. Oliver Lohr, SAM #1998.3

For more information about the Museum's Exhibitions, please contact the Museum at 989.754.2461 or to contribute online visit <http://www.saginawartmuseum.org/development/sponsorship.php>.



**SAGINAW
ART
MUSEUM**

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2009 EXHIBITION (MAIL-IN SPONSORSHIP FORM)



Please indicate the exhibition(s) you would like to sponsor:

June 20, 2009 - September 13, 2009

- 2009 CMU BACHELOR OF FINE ARTS STUDENT EXHIBITION**
To receive all the benefits for sponsorship of this Exhibition, please return this form by June 1, 2009.

October 4, 2009 – January 3, 2010

- INDELIBLE (P)INK: THE PINK PANTHER AND POPULAR CULTURE**
To receive all the benefits for sponsorship of this Exhibition, please return this form by September 14, 2009.

Reinstalled May 1, 2008 – Ongoing

- ART FOR ALL: SELECTIONS FROM THE PERMANENT COLLECTION**
To receive all the benefits for sponsorship of this Exhibition, please return this form by September 14, 2009.

YES, I/We want to sponsor this Exhibition (or these Exhibitions) at the following level:

- \$5,000 PRESENTING SPONSOR**
 \$3,000 TITLE SPONSOR
 \$1,000 CONTRIBUTING SPONSOR
 \$500 SPONSOR
 \$750 RECEPTION PRESENTING SPONSOR
 \$250 RECEPTION SPONSOR

Name _____

(Please indicate how you would like your name to be listed for donor recognition purposes)

Company/Organization _____

Address _____

City _____

State _____

ZIP _____

Telephone _____

E-mail _____

METHOD OF PAYMENT:

- CHECK is enclosed in the amount of \$_____.
- CREDIT CARD payment in the amount of \$_____. MasterCard VISA

Card Number _____

Expiration Date _____

Signature _____

Date _____

Name (Please Print) _____

SEND TO: Saginaw Art Museum
Exhibition Sponsorship
1126 N. Michigan Avenue
Saginaw, MI 48602-4763

FAX TO: 989.754.9387

EMAIL TO: info@saginawartmuseum.org with Exhibition Sponsorship Form as the Subject

For more information about the Museum's Exhibitions, please contact the Museum at 989.754.2461
or to contribute online visit <http://www.saginawartmuseum.org/development/sponsorship.php>.

The Saginaw Art Museum is a 501 (c) (3) corporation and contributions are deductible to the fullest extent allowed by law.